

amber wilkes

· graphic designer ·

skills

- ◆ Branding
 - ◆ Print and Editorial
 - ◆ Typography
 - ◆ Illustration
 - ◆ Social Media
 - ◆ Presentation Design
 - ◆ Accessibility
 - ◆ AI Design Tools
 - ◆ Motion Graphics
 - ◆ Digital Design
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software

- ◆ Adobe InDesign
 - ◆ Adobe Illustrator
 - ◆ Adobe Photoshop
 - ◆ Adobe Premiere
 - ◆ Adobe Firefly
 - ◆ Sketch
 - ◆ Figma
 - ◆ Canva
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interests

- ♥ Volunteering
- 🎸 Live music & gigs
- 🌿 Sustainability
- ✈️ Travel
- 🎮 Gaming

about me

I'm a designer with five years' in-house experience working across brand, digital and print. During this time, I've worked on a wide range of projects including marketing campaigns, event and exhibition materials, reports, presentations, social media and web assets, collaborating with teams across the business to bring ideas to life.

I focus on creating clear, purposeful design that works across different formats and audiences. I'm comfortable managing a varied workload, working to deadlines and balancing multiple projects at once. I work well both independently and collaboratively, and enjoy finding creative ways to communicate ideas clearly while making sure the design is engaging and easy to understand.

Outside of work, I volunteer for a local animal charity where I foster cats and kittens. Recently, I got married and enjoyed designing the branding for my wedding, including the invitations and stationery.

experience

Digital Designer

Matrix Booking (2022 - 2026)

- ◆ Managed multiple design projects at the same time, balancing tight deadlines and changing priorities while keeping the final work to a high standard.
- ◆ Designed a wide range of assets for events, including large-scale signage, promotional displays and print materials.
- ◆ Worked closely with the marketing team to plan and create clear, engaging social media graphics that followed company brand guidelines.
- ◆ Organised and managed the company's digital asset library to ensure promotional materials and templates were easily accessible to internal teams.
- ◆ Acted as a member of the CSR team, contributing to sustainability initiatives and designing the annual B Corp Impact Report.

Freelance Designer

(2019 - 2021)

education

First Class BA (Hons) in Graphic Design
University of Wales Trinity Saint David

Level 3 Extended Diploma in Art & Design
Hereford College of Arts

contact me

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