amber wilkes

· graphic designer ·

skills

- Print and Editorial
- Branding
- Presentation Design
- Typography
- Digital Design
- Illustration
- Marketing Materials
- Accessibility
- Motion Graphics
- AI Design Tools

software

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Adobe Firefly
- Sketch
- Figma
- Canva

interests

- Volunteering
- Live Music
- Sustainability
- Travel
- Gaming

about me

I'm a Graphic Designer with five years' commercial experience, most recently working in-house at a B2B software company. I've worked across a wide range of print and digital projects, including branded assets, marketing materials, presentations, illustrations and reports. I'm confident taking projects from the initial brief through to finished artwork, adapting designs for different formats while maintaining brand consistency.

I'm a creative thinker who has strong technical skills and I'm comfortable with picking up new software and tools quickly. I enjoy learning new ways of working, building on my existing skills and keeping up to date with design trends. I'm organised, adaptable and confident managing multiple projects, balancing creative ideas with practical considerations and deadlines.

experience

Digital Designer
Matrix Booking (2022 - 2026)

- Created branded communications across print and digital, including publications, reports, presentations, social media, website assets and exhibition graphics.
- Developed product illustrations and supporting graphics to explain complex software features, with assets reused across whitepapers, leaflets, exhibition stands and digital content.
- Designed the annual B Corp Impact Report, combining editorial layout, typography, infographics and data visualisation to present detailed information clearly with accessibility in mind.
- Developed a reusable sales presentation template, improving brand consistency while allowing colleagues to edit and adapt content independently.
- Designed large-format exhibition graphics and event materials, considering visual impact, audience engagement and brand visibility.
- Took ownership of design projects from concept to final artwork, making creative decisions while maintaining brand consistency and meeting project requirements.

Freelance Designer
(2019 - 2021)

education

First Class BA (Hons) in Graphic Design
University of Wales Trinity Saint David

Level 3 Extended Diploma in Art & Design
Hereford College of Arts

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